


McKinney, Willie J

From: Solana, Rick P.
Sent: Monday, May 27, 2002 10:36 AM
To: Patskan, George J.; Roethig, Hans; Walk, Roger A.; Podraza, Ken F.; Bugg, Joy J.; Reininghaus, Wolf
Cc: Anthony Tricker (E-mail); Bruce Davies (E-mail); Edward Sanders (E-mail); George Patskan (E-mail); Hans-Juergen Roethig (E-mail); Ken Podraza (E-mail); Klaus von Holt (E-mail); Roger Walk (E-mail); Ruth Dempsey (E-mail); Willie J McKinney (E-mail); Wolf Reininghaus (E-mail); Joy Bugg (E-mail); Kobal, Gerd; Lorean Carchman (E-mail)
Subject: RD&E planning meeting presentations

Here is the final plan for presentations at the RD&E Game Plan:

- There will be an introductory presentation on product guidance from George, with parts from Wolf and possibly myself. This will likely last 1 hour. George is working on this and will be talking to Wolf.
- Situation analysis presentations will follow. 4 will be given by us:
 - for Product Direction, George will represent WSA. Whether you need a separate presentation, George, I don't know. Maybe just the "big questions" (see below).
 - for Infrastructure, Hans Roethig will represent WSA. Some key areas to be included are rapid screening capability, non-clinical testing capacity expansion at CRC, and clinical testing capacity growth.
 - for Best Practices, Roger will represent WSA. You know this area, obviously!
 - for Organizational Capability, Ken will represent WSA.
- Ken, George, Roger and Hans -- The situational analysis presentations are supposed to be:
 - 8 minutes per person, informal
 - one poster (I'm not sure what that means) with 8-12 Key Facts and 3-6 Implications
 - 3-5 Big Questions Raised written on big post-it notes

By way of input, here is the WSA Situation Analysis I had pulled together with everyone's input. I would map the "Status" and "Plans" sections in my slides to the "Key Facts" section that is asked for. My "Implications" section maps to their "Implications" section. I have no "Questions Raised" section.


draft - wsa sit anal.ppt

Don't take this file as gospel, but just as input from our relevant experts. I leave it to your judgment to develop the presentation as you see fit, and if you need to get more information from people, please feel free. This draft of mine is not yet rolled up to the strategic level or the 30,000 foot level, so your improvements are welcome.

Also, use whatever sections are relevant to your area. George, you will find information useful to you mostly in the sections on guidance, ETS and making a reduced harm product acceptable to consumers, but from some other areas as well. Hans, you will find information useful to you mostly in reduced exposure claims, reduced risk claims, and acceptability evaluations, but again in some other areas also. Roger, your stuff is in communication, but I know you already have other presentations as well. Ken, your stuff is probably here, there and everywhere. You may need to talk to others to pull together the WSA picture, but I'm sure you'll do fine.

I've got 2 pages that Joy will fax to each of you which you may find of further help. They are food for thought on the kind of content you might be after (the examples are not WSA specific).

Don't forget to get copies of your presentations to Pete Greenberg this week (he wanted them on May 28!!!) and get legal review for clarity also.

Sorry for the confusion and late information. I'll be in legal prep and being deposed until Friday, so your on your own, but all that means is it's all in good hands!

rick